



Optimising app interface design for a under served workforce – How co-designing with home care workers has shaped a resource to support end-of-life care.

Flinders R University Page

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# **Acknowledgement of country**

I acknowledge the Traditional Custodians of the many lands and waters throughout Australia, and I also recognise our Indigenous peoples continuing connections to the land, seas, and their communities. I pay my respects to Elders past, present and future.







# Who are home care workers?

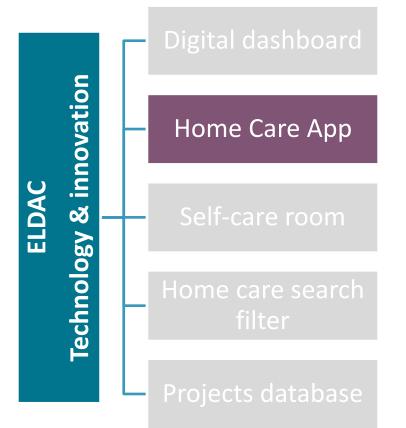


- Care for everyday needs of older people who are living at home and are receiving a Commonwealth funded home care package.
- Provide care to people who are:
  - In decline,
  - In the last months or weeks of their lives, or
  - Actively dying.





### Why the need for a palliative care resource?



- 1. End of life care is core business for the aged care workforce
- 2. Only 7% of all care workers have any formal training in providing palliative and end of life care [1]

Under-served, under-resourced population

• Lack of information and resources to support care practice.





# App and home care workforce – A perfect match?



Home care workforce and technology:

- 1. Regularly use smartphones
- 2. Isolated working autonomously
- 3. On the road moving between client homes





### **Consider diversity of an under-served workforce**

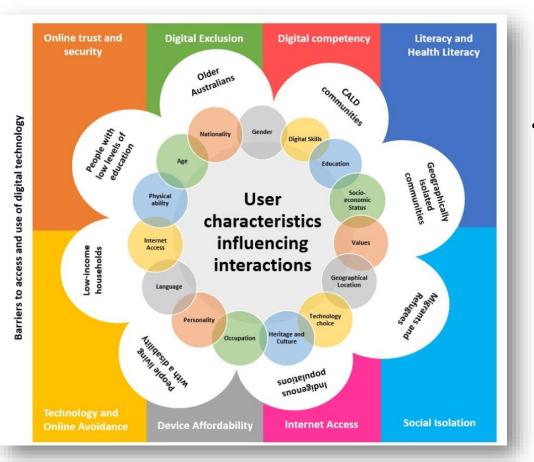


• Home care workforce reflects diversity within our communities





### Understand impact of diversity on interactive success

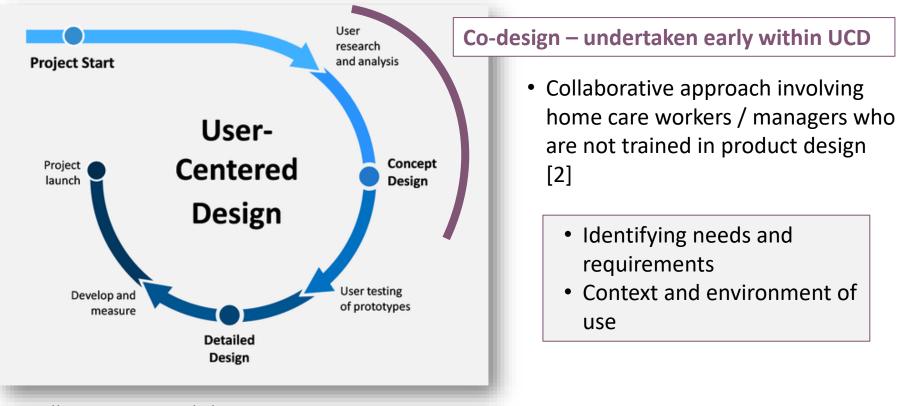


 Likely to experience barriers to use, access and understandability of digital interfaces





### **Co-design approach within our UCD process**



https://www.sketchbubble.com/en/presentation-user-centered-design.html

2. Sanders and Stappers (2008). Co-creation and the new landscapes of design. CoDesign 2008 4(1): 5-18





### **Co-designing with the home care workforce**



Three co-design activities, each explored a different facet of interface design.

- Involved home care workers and home care managers as representative end users
- Home care managers provide perspectives on home care worker practice





# **Co-design 1 – Interviews (Scope and expectations)**



- Interviews with home care workers and home care worker managers (n=12)
- Practicalities of providing end of life care within scope of practice
  - Context of app use
  - Informational requirements
  - Gaps in knowledge or practice
  - Difficulties faced by home care workers





# **Co-design 2 – Interviews (Practicalities of care)**

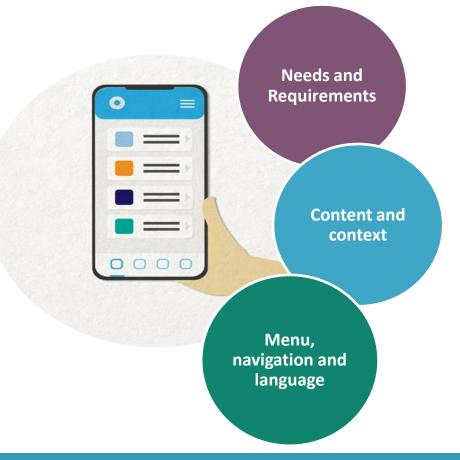


- Second round of interviews with different cohort of end-users (n=10)
- Lived experience of providing end of life care:
  - Specific content
  - Practical information was needed to support care
  - Wish list of content areas, functions or features.





# Co-design 3 – Closed Card Sorting (UI design and IXD)



- Second group of users also completed a remote closed card sorting activity
- Sorting concepts into groups to map relationships





# **Closed Card Sorting – Concept cards**

Menu, navigation and language

#### **<u>16 End of life care concept card list for card sorting from interviews</u>**

- How to work with others to care for someone at the end of life
- Tips for recognising change and deterioration
- When to tell someone that things are changing
- Feeling confident about caring for someone at the end of life
- Communication Tips
- Conversation starters
- Responding to people asking about advance care planning
- Feeling confident about signs of change and symptoms
- What you can do in your role to care for someone in the last weeks of life
- Understanding how to care for yourself and seek support
- Taking part in planning and delivering care
- How to talk about death and dying
- What to say and do when people are distressed
- Understanding the SPICT-4-ALL
- Sharing observations with the team
- End of life tips for careworkers





# **Closed Card Sorting – Category Labels**

Menu, navigation and language

#### Sort 1 ELDAC Care Model Category Names

- Formal
- Clinical terms
- Advance care planning
- Recognising end of life
- Assessing and providing palliative care
- Work together
- Responding to deterioration
- Managing dying
- Bereavement
- Self-care\*

16 content concepts from co-design interviews

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OptimalSort



- Working together in a team
- What to do when things get worse
- Taking care of yourself





### **Closed Card Sorting – Optimal Sort Platform**

Menu, navigation and language

• Participants dragged and dropped concept cards into categories

nd of life tips for careworkers	Could my client be in the	How can I help to plan care	Taking care of yourself	
What to say and do when people are distressed	last months of life?			
Feeling confident about signs of	Conversation starters	Conversation starters Conversation starters Taking part in planning and		
change and symptoms	Tips for recognising change and deterioration	delivering care	1 item	
How to work with others to care for	2 items	2 items		
someone at the end of life	2 nema	Advance Care Planning	worse	
reeling confident about caring for someone at the end of life	Working together in a team	-	What you can do in your role to	
How to talk about death and dying	Sharing observations with the team	Responding to people asking about advance care planning	care for someone in the last weeks of life	
When to tell someone that things are changing	1 item	1 item	1 item	
	♥ Unsure			
	0 items			
8 of 16 remaining				





# **Closed Card Sorting – Data: Informal Category Names**

Menu, navigation and language

### Placement matrix from sort with descriptive category labels

	Advance Care Pl	Could my client	How can I help t	Working togethe	What to do when	Taking care of yo	Unsure
Responding to people asking abo	90%		10%				
Feeling confident about caring for	40%	20%	20%		20%		
How to talk about death and dying	30%	30%	20%		20%		
Feeling confident about signs of c	10%	50%			40%		
Tips for recognising change and		50%			50%		
End of life tips for careworkers	20%	30%	10%	20%	10%	10%	
What you can do in your role to c	10%	30%	20%	30%	10%		
Taking part in planning and delive	30%		60%	10%			
Conversation starters	10%	20%	30%		20%		20%
Sharing observations with the team				100%			
How to work with others to care f	10%		10%	80%			
Communication Tips	20%		20%	40%			20%
What to say and do when people				10%	90%		
When to tell someone that things				20%	70%		10%
Understanding how to care for yo						100%	
Understanding the SPICT-4-ALL	10%	10%	20%		10%		50%

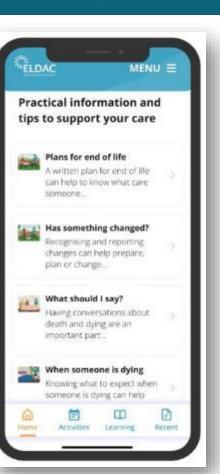
- Descriptive category labels created *less diffuse* sorting patterns
- Participants were more confident and precise when categorising their sorts.





# **Closed Card Sorting – App UI Design and IXD**

Menu, navigation and language



- Sorting patterns helped to understand how concepts fit together for end-users
- Data from card sorting provided:
  - Information architecture
  - Menu structure
  - Navigation and information flow
  - Language and tone





### **End-user involvement post co-design**



- Formative usability evaluation of production prototype
  - Usability testing
  - User testing

\* Opportunity to be involved in post-release evaluation study





### Home care workers influence on interface design



- Participation has ensured the Home Care app interface is:
  - Understandable, contextualised and relevant
  - Supports end of life care within scope of practice
  - \* User experience optimised through formative usability evaluations





# Home care workers influence on interface design



- Home care worker involvement also:
  - Enhances app quality
  - Builds creditability and trustworthiness
  - Supports sector buy-in and adoption by services







# Thank you, questions?







Find out more about our Home Care App

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